

Appendix 1 Subscription and Acceptance Form – Rights Offering and Offer I

SUBSCRIPTION AND ACCEPTANCE FORM - RIGHTS OFFERING AND OFFER I

To be used to subscribe shares in IntelliSearch AS (org.no.985 459 142) pursuant to a rights offering (the "Rights Offering") passed by the general meeting of IntelliSearch AS on 27 June 2008, and also to accept the offer (the "Offer") by Sportsmagasinet AS and Gezina AS ("Sellers") to sell up to 36,635,354 shares in

Return to:
IntelliSearch AS
Gjerdrumsvei 12A
0484 Oslo
Att: Lasse Ruud
Facsimile: + 47 23 00 96 00

Name:	
Address:	
Personal identity number/Organisation number:	

I. VPS account number:	II. Number of Shares in IntelliSearch AS per 27 June 2008:
III. Number of shares in IntelliSearch AS to be subscribed under the Rights Offering and acquired under the Offer I (limited to the number in II. x 0.52357 (rounded down to the nearest whole share)):	IV. Maximum cash consideration (the number in III. x NOK0.13648):
V. Bank account number:	

CLOSING DATE FOR SUBSCRIPTIONS AND ACCEPTANCES AND PAYMENT OF SUBSCRIPTION PRICE AND PURCHASE PRICE:

This subscription and acceptance form forms part of the offer document dated 31 July 2008 (the "Offer Document"). It is presupposed that the subscriber has read and made himself familiar with the contents of the Offer Document. The share capital increase made under the Rights Offering is based on a resolution by the general meeting of IntelliSearch on 27 June 2008 as described in section 3 of the Offer Document and included in Appendix 4 of the Offer Document. This subscription and acceptance form must be received by IntelliSearch AS by 16:00 CET on 20 August 2008, which is the last day in the subscription and offer period. Shareholders with IntelliSearch shares split between several VPS accounts will receive one subscription and acceptance form for each account. All received subscription and acceptance forms must be filled out, returned and received by IntelliSearch AS within the end of the offer period. The subscribers may examine the notice of the general meeting with appendices, the company's articles of association, annual financial statement and annual report for the two last years and other subscription documentation at the company's head office at Gjerdrumsvei 12A, 0484 Oslo.

To IntelliSearch AS ("IntelliSearch") and to Sportsmagasinet AS and Gezina AS ("Sellers")

- I/we have received the offer document dated 31 July 2008 (the "Offer Document"), and hereby subscribe the number of shares set out in III above at a subscription price of NOK0.13648 per share with the terms and conditions set out with respect to the Rights Offering in the Offer Document and the acceptance form.
- To the extent the issue of shares in the Rights Offering does not cover the entire number of shares so subscribed, I/we further accept the offer named "Offer I" in the Offer Document (the "Offer") to buy shares in IntelliSearch for NOK 0.13648 per share with the terms and conditions set out in the Offer Document and this subscription and acceptance form, such acceptance covering the difference between the number in III. above and the actual number of shares allocated to me/us in the Rights Offering.
- The aggregate number of shares covered by this subscription and acceptance is limited to the number of my/our IntelliSearch shares per 27 June 2008, as registered on the above stated VPS account on 3 July 2008, multiplied with 0.52357 (rounded down to the nearest whole share).
- I/we hereby give a one-time power of attorney to IntelliSearch AS to debit my/our bank account set out in V. above with an amount limited to the amount set out in IV- above. The drawing of funds from my/our bank account shall take place on or about 22 August 2008.
- I/we accept that the shares issued in the Rights Offering and the shares acquired under the Offer, as covered by this subscription and acceptance will be transferred to my/our above stated VPS-account. I/we acknowledge that the shares will not be transferred until the share capital increase in IntelliSearch has been registered in the Norwegian Register of Business Enterprises and the purchase price is paid to the Sellers in full.
- The Rights Offering and the Offer and all subscriptions under the Rights Offering and all acceptances of the Offer are subject to Norwegian law. I/we, IntelliSearch and Sellers agree that any dispute relating to the Rights Offering and the Offer will be subject to the exclusive jurisdiction of the Norwegian courts, with Oslo as the exclusive legal venue.

Place

Date

Binding signature*

* If signed in accordance with the power of attorney, the power of attorney (and in the event of a company also the company certificate or equivalent documentation) is to be attached.

* If signed by a person having signatory powers, the company certificate is to be attached.