

## Appendix 2a Acceptance Form – Offer II (for shareholders who did not acquire shares offered by Sportsmagasinet AS in offer document dated 18 March 2008)

### ACCEPTANCE FORM – OFFER II (for shareholders who did not acquire shares offered by Sportsmagasinet AS in offer document dated 18 March 2008)

To be used to accept the offer by Sportsmagasinet AS (“Seller”) to sell up to 37,572,610 shares in IntelliSearch AS (org.no.985 459 142)

Return to:  
Sportsmagasinet AS  
c/o IntelliSearch AS  
Gjerdrumsvei 12A,  
0484 Oslo  
Att:Lasse Ruud  
Facsimile: + 4723009600

<b>Name:</b>	
<b>Address:</b>	
<b>Personal identity number/Organisation number:</b>	

<b>I. VPS account number:</b>	<b>II. Number of Shares in IntelliSearch AS per 14 February 2008: *</b>
<b>III. Number of shares in IntelliSearch AS to be acquired under the Offer II (the number in II. x 0.419209 (rounded down to the nearest whole share)):</b>	<b>IV. Cash consideration (the number in III. x NOK0.1370):</b>

#### CLOSING DATE FOR ACCEPTANCES AND PAYMENT OF PURCHASE PRICE:

This acceptance must be received by the Seller by 16:00 CET on 20 August 2008, which is the last day in the offer period. Shareholders with IntelliSearch shares split between several VPS accounts will receive one acceptance form for each account. All received acceptance forms must be filled out, returned and received by the Seller within the end of the offer period.

Further, payment of the cash consideration must be received by the Seller in the following account by 16:00 CET on 22.august 2008:

Sportsmagasinet AS  
c/o IntelliSearch AS  
Bank account no: 62220543868

Payment to be marked “Payment for shares in IntelliSearch AS”. It is further important that the payment includes details about the Right Holder, and if payment is made on behalf of a Right Holder, this should be clearly stated.

To Sportsmagasinet AS (“Seller”) and IntelliSearch AS (“IntelliSearch”)

- I/we have received the offer document dated 31.July 2008 (the “Offer Document”), and accept the offer named “Offer II” in the Offer Document (the “Offer”) to buy shares in IntelliSearch for NOK 0.1370 per share with the terms and conditions set out in the Offer Document and the acceptance form. The number of shares covered by this acceptance is the number of my/our IntelliSearch shares per 14 February 2008, as registered on the above stated VPS account on 20 February 2008, multiplied with 0.419209 (rounded down to the nearest whole share).
- I/we shall pay the amount in IV. as cash consideration for the shares in IntelliSearch covered by this acceptance. I/we accept that the Offer Shares covered by this acceptance will be transferred from the Seller to my/our above stated VPS-account. I/we acknowledge that the Offer Shares will not be transferred until the purchase price is paid to the Seller in full.
- The Offer and all acceptances of the Offer are subject to Norwegian law. I/we and Seller agree that any dispute relating to the Offer will be subject to the exclusive jurisdiction of the Norwegian courts, with Oslo as the exclusive legal venue.

\_\_\_\_\_

Place

\_\_\_\_\_

Date

\_\_\_\_\_

Binding signature\*\*

\* The number also includes shares subscribed in directed offerings in 2008, not registered in the Norwegian Register of Business Enterprises per 20 February 2008.

\*\* If signed in accordance with the power of attorney, the power of attorney (and in the event of a company also the company certificate or equivalent documentation) is to be attached.

\*\* If signed by a person having signatory powers, the company certificate is to be attached.

## Appendix 2b Acceptance Form – Offer II (for shareholders who acquired shares offered by Sportsmagasinet AS in offer document dated 18 March 2008)

### ACCEPTANCE FORM – OFFER II (for shareholders who acquired shares offered by Sportsmagasinet AS in offer document dated 18 March 2008)

To be used to accept the offer by Sportsmagasinet AS (“Seller”) to sell up to 37,572,610 shares in IntelliSearch AS (org.no.985 459 142)

Return to:  
Sportsmagasinet AS  
c/o IntelliSearch AS  
Gjerdrumsvei 12A,  
0484 Oslo  
Att: Lasse Ruud  
Facsimile: + 47 23009600

<b>Name:</b>	
<b>Address:</b>	
<b>Personal identity number/Organisation number:</b>	

<b>I. VPS account number:</b>	<b>II. Number of Shares in IntelliSearch AS acquired pursuant to the offer by Sportsmagasinet AS pursuant to the offer document dated 18 March 2008</b>
<b>III. Number of shares in IntelliSearch AS to be acquired under the Offer II (the number in II. x 3.508713 (rounded down to the nearest whole share):</b>	<b>IV. Cash consideration (the number in III. x NOK 0.005):</b>

#### CLOSING DATE FOR ACCEPTANCES AND PAYMENT OF PURCHASE PRICE:

This acceptance must be received by the Seller by 16:00 CET on 20 August 2008, which is the last day in the offer period. Shareholders with IntelliSearch shares split between several VPS accounts will receive one acceptance form for each account. All received acceptance forms must be filled out, returned and received by the Seller within the end of the offer period.

Further, payment of the cash consideration must be received by the Seller in the following account by 16:00 CET on 22 August 2008:

Sportsmagasinet AS  
c/o IntelliSearch AS  
Bank account no: 62220543868

Payment to be marked “Payment for shares in IntelliSearch AS”. It is further important that the payment includes details about the Right Holder, and if payment is made on behalf of a Right Holder, this should be clearly stated.

To Sportsmagasinet AS (“Seller”) and IntelliSearch AS (“IntelliSearch”)

1. I/we have received the offer document dated 31. July 2008 (the “Offer Document”), and accept the offer named “Offer II” in the Offer Document (the “Offer”) to buy shares in IntelliSearch for NOK 0.005 per share with the terms and conditions set out in the Offer Document and the acceptance form. The number of shares covered by this acceptance is the number of my/our IntelliSearch shares per 14 February 2008, as registered on the above stated VPS account on 20 February 2008, multiplied with 3.508713 (rounded down to the nearest whole share).
2. I/we shall pay the amount in IV. as cash consideration for the shares in IntelliSearch covered by this acceptance. I/we accept that the Offer Shares covered by this acceptance will be transferred from the Seller to my/our above stated VPS-account. I/we acknowledge that the Offer Shares will not be transferred until the purchase price is paid to the Seller in full.
3. The Offer and all acceptances of the Offer are subject to Norwegian law. I/we and Seller agree that any dispute relating to the Offer will be subject to the exclusive jurisdiction of the Norwegian courts, with Oslo as the exclusive legal venue.

\_\_\_\_\_ Place

\_\_\_\_\_ Date

\_\_\_\_\_ Binding signature\*

\* If signed in accordance with the power of attorney, the power of attorney (and in the event of a company also the company certificate or equivalent documentation) is to be attached.

\* If signed by a person having signatory powers, the company certificate is to be attached.